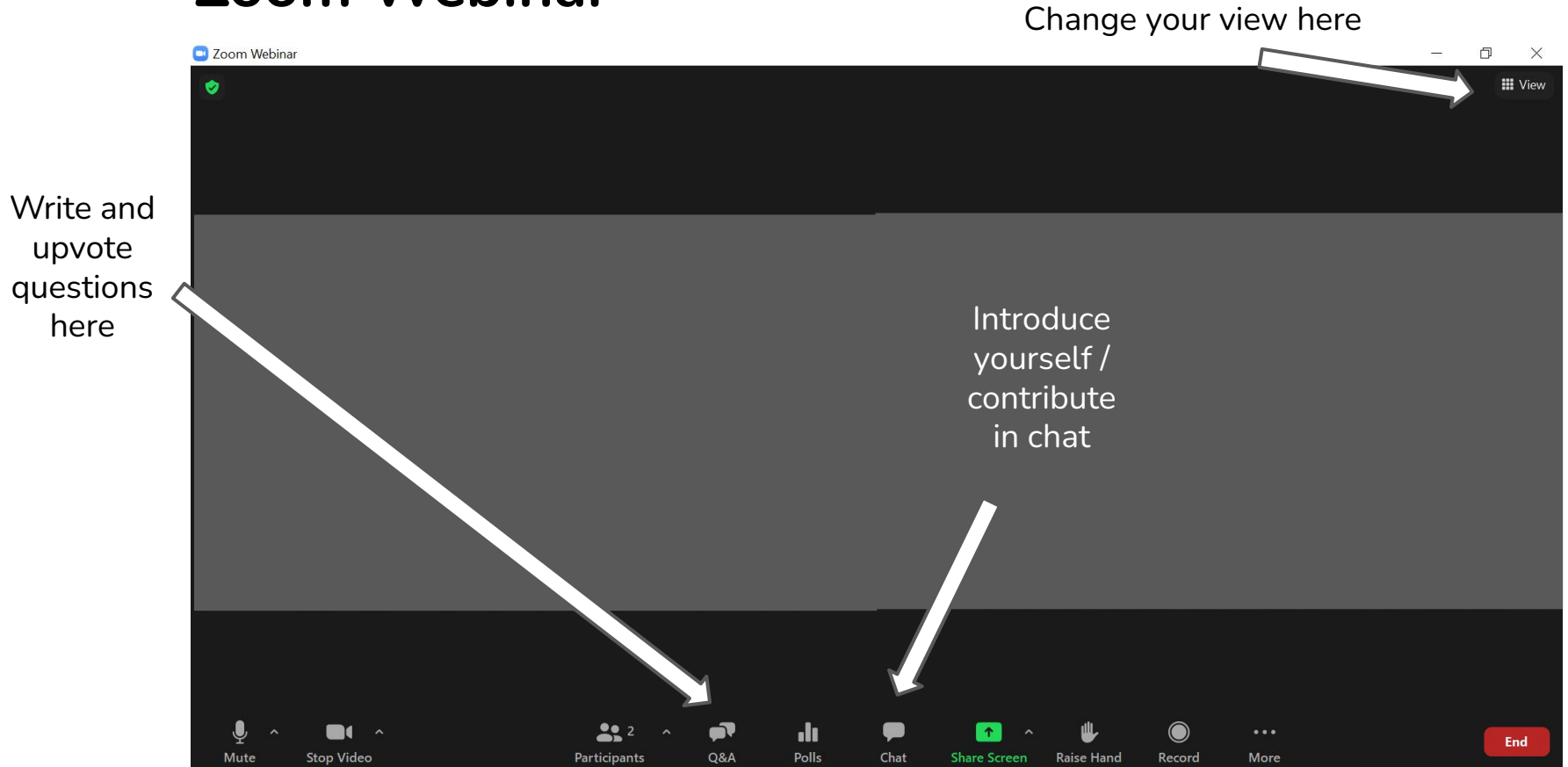


Opportunities ahead: Health Anchors and the VCSE sector



Join the discussion: @innovationunit
#healthinequalities

Zoom Webinar



Message **Hannah Raffin** in chat if you are having technical problems

Today's speakers

Alison Robert

[NHS Tower
Hamlets] &
Farah Dualeh
[Women's
Inclusive Team]

Kevin Garrod

[Mid and South
Essex Anchors
Programme] & **Dr
Hinnah Rafique**
[Generation
Medics]

Donna

McLaughlin
[Northern Care
Alliance NHS
Group]

Carrie

McKenzie
[Voluntary
Partnerships
Manager NHS
EI]

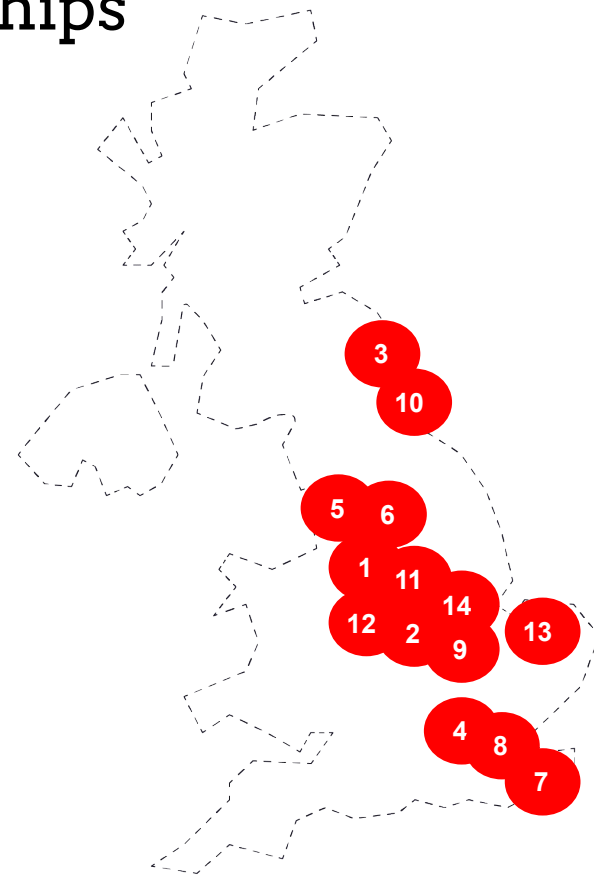
Today's context

- VCSE sector fundamental to tackling local health inequalities
- Development of Integrated Care Systems offers some opportunity and challenge
- VCSE sector stepped up during pandemic
- Growing interest in the NHS of the role and value of Anchor organisations

Introducing Health Equality Partnerships

Health Equality Development Grantees

- | | | | |
|---|---|----|--|
| 1 | Bolton: Carers' Partnership | 8 | London: Tower Hamlets CVS |
| 2 | Dudley Partnership | 9 | Northamptonshire: Voluntary Impact |
| 3 | Durham Partnership | 10 | Scarborough: SeeChange charity |
| 4 | Greenwich: Metro Charity | 11 | Voluntary Action Sheffield |
| 5 | Halton & St Helens Voluntary Community Action | 12 | Support Staffordshire |
| 6 | Hyndburn Leisure | 13 | West Norfolk Partnership |
| 7 | Social Enterprise Kent | 14 | Wolverhampton Equality and Diversity Partnership |



Introducing Health Equality Partnerships

Sophy Proctor

Senior Head of
Funding (Strategic
Programmes) at The
National Lottery
Community Fund

Kick-off poll

Join at slido.com with
#667802

Or alternatively join using the link in the chat

slido



What perspective are you bringing today?

① Start presenting to display the poll results on this slide.

Presentation: HEDG Experience and PCN partnership

Alison Robert

[NHS Tower
Hamlets] &

Farah Dualeh

[Women's
Inclusive Team]

Flourishing Communities

Kobcinta Jaaliyada



Where we started...



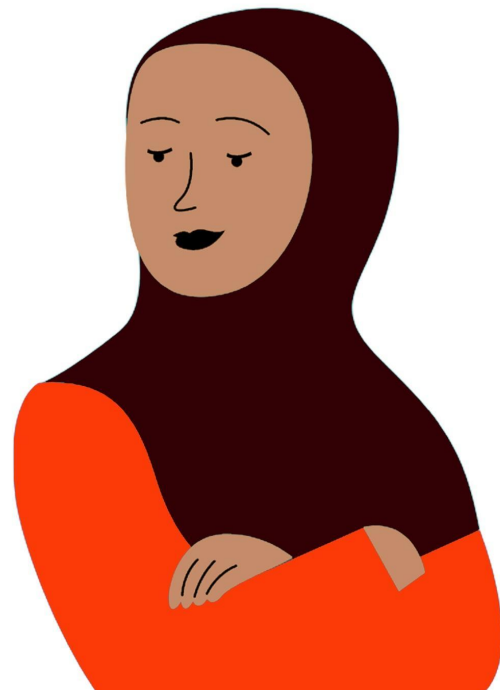
- Research with Somali women.
- Report circulated to key players at a Neighbourhood and Place level.
- Link the project into the structures to ensure the learning is shared and acted on.
- Continuous feedback to the community – you said we did! To continuously build trust.
- Involvement of the community at all levels.

What the women said... Bias diagnosis

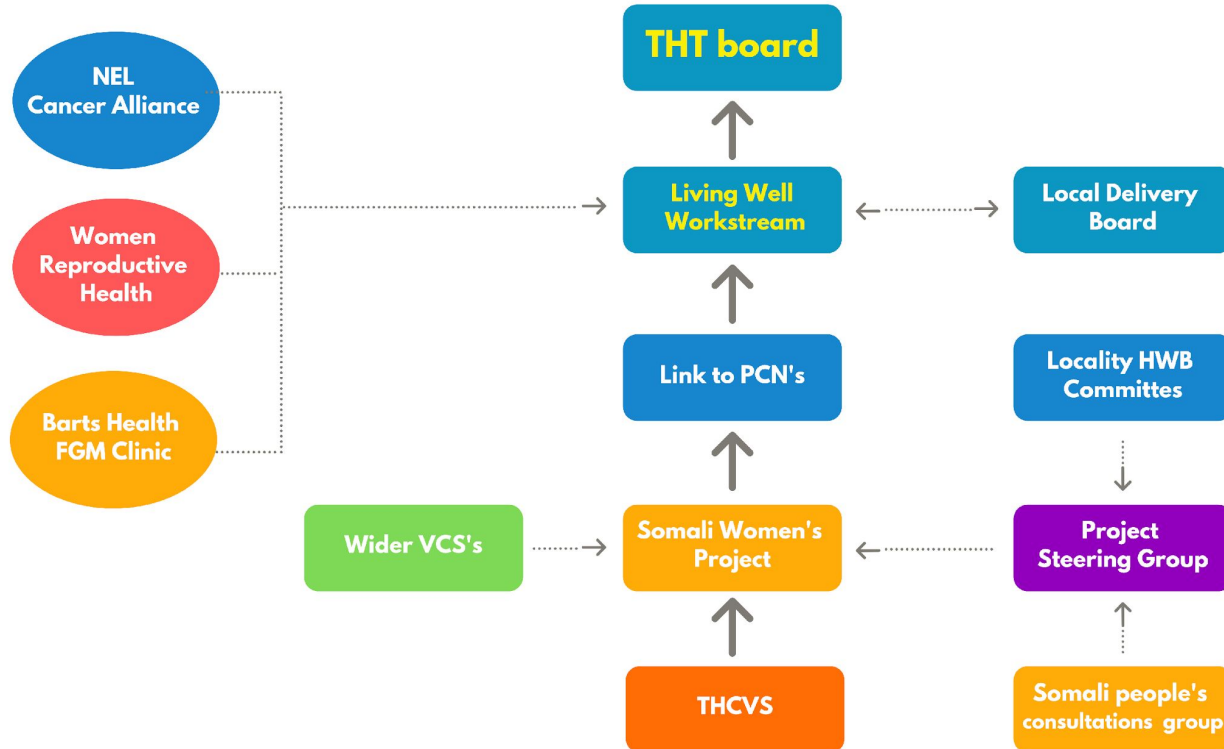
- Pregnancy, maternity health care and FGM
- Sexual Health
- Cancer screening
- Menopause
- Diabetes
- Mental health

Flourishing communities focusing on:

- Pregnancy
- Sexual health
- Cancer screening-cervical screening



Where the project fits..



The Partnership:THCVS/WIT

THCVS

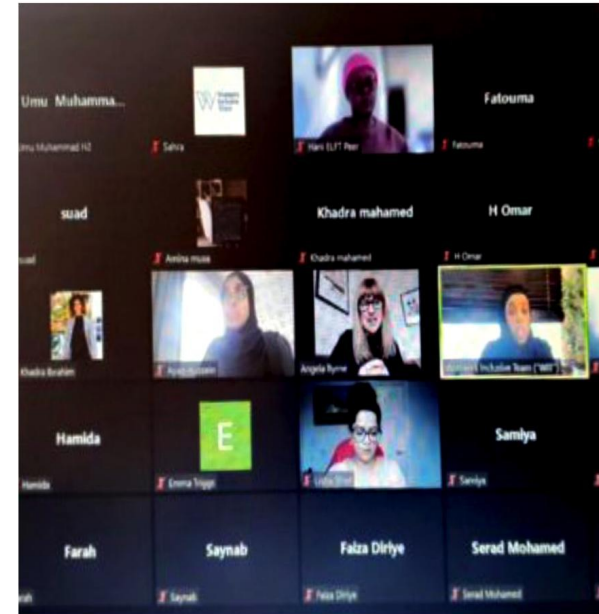
Infrastructure organisation supporting VCSE in Tower Hamlets

Work with Healthcare system to connect

- Health wellbeing forum
- Mental health transformation
- Social prescribing programme
- Engagement work

Women's Inclusion Team

- History of the community
- WIT's work in the community
- www.womensinclusiveteam.com



**Are you a Somali woman living
in Tower Hamlets?**

**Are you registered
with a local GP?**

**Have you struggled with accessing
services with your GP and other
local health services?**

**If you live in Tower Hamlets,
aged 18+ and are registered with any of the following GPs,
please come and join the Patient Participant Group:**

**Bethnal Green Health Centre, E2 6LL
The Mission Practice, E2 9LS
Globe Town Practice, E2 0PJ
Strouts Place Medical Centre, E2 7QU**

We need to hear your experiences as the project wants to improve your experiences in accessing your GP. We want to know, what's not working and where changes need to happen.

**Please contact us
so that we can give you more information
about this and for you to see how you can get involved with
this exciting new project.**

**Contact info: Farah or Idil on 07305 047 546 or call WIT office on
020 7790 2650 or email farahd@wit.org.uk**



Delivery

- Trust and bridging the gap
- Flourishing Communities LED by steering group and the PPG
- Solution focused (language, representation and practical knowledge)
- Co-production between THCVS and WIT, Queen Mary & others

Involving the Voluntary sector and Healthcare system in affecting change

- Workshops with women
- Evaluation of the programme
- Feedback to LHWBC, PCNs and workstream
- Reproductive health working group
- Maternity services/maternity mates
- FGM clinic
- Social Action for health/health advocates
- Engagement lead
- PCNs
- ICS networks
- MLAP



Interactive Workshop Tools



Name: _____

Age: _____

Information: _____



Name: _____

Age: _____

Information: _____



Name: _____

Age: _____


Information: _____



Name: _____

Age: _____

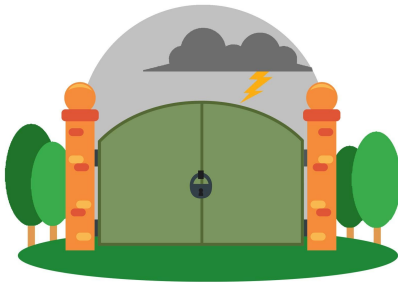
Information: _____



Name: _____

Age: _____

Information: _____



THEORY OF CHANGE



Evaluation

- Capturing their experiences, concerns and suggestions
- Written in collaboration
- Questionnaires, interviews, case studies and workshops



Next Steps

- Evaluate the programme so far
- Cultural competency – collaborate with mental health transformation programme
- VCSE Leadership programme
- Involving the community
- Apply for further funding to expand the model with different communities



Shared Challenges:

What are the common barriers experienced by Grantees?

Navigating the complex NHS system despite evolving structures



Maintaining a shared vision despite changing job roles and acute challenges



Juggling a broad spectrum of stakeholders



Making and measuring tangible change - and showcasing this



Stretched capacity and time management: avoiding 'talking shops'



Demonstrating the VCSE sector's value



Data collection and amongst specific population groups



Not having a seat at the NHS 'table' - being consulted once structures have been established



Navigating the NHS system

Establish a VCSE Assembly to formalise VCSE insight

Share the load: encourage voluntary/community groups to engage the system through their own workstreams

Maintaining a shared vision

Make your vision explicit and agree guiding principles

Appoint Mission Guardians



Capacity of partners

Go to health: embed work within existing workstreams

Manage expectations about time commitments early on

Shared challenges:
how others are overcoming them



Demonstrating VCSE value

Tell the story of the VCSE in the pandemic

Agree priorities and agree shared messaging to strengthen VCSE voice

Juggling roles

Undertaking multiple roles

Connecting the system

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**Write three words to
describe successful
VCSE/statutory partnership**

① Start presenting to display the poll results on this slide.

A local perspective...

**Donna
McLaughlin**
[Northern Care
Alliance NHS
Group]

Opportunities Ahead:

The potential for the NHS to walk humbly with partners to reduce health inequality by taking an anchor approach

Donna McLaughlin, Director of Social Value Creation, Northern Care Alliance NHS Foundation Trust

Social Value Mission – “the deliberate and purposeful use of our people to support the economic development of place to improve population health and well-being”
Enabled by Group – Delivered in Place

»»»NCA Futures



PLACE

Supporting place based initiatives to overcome structural inequalities and anchor our economic, social and human capital into our communities.



PEOPLE

As the largest employer increase by 5% local people being employed by creating pipelines to employment. Inspire and support children and young people.



PURCHASING

To increase our local influenceable spend by 10% focusing on food, social care, capital and local business



ANCHOR

To influence the local and national economic debate post COVID & share our learning wider. Inter-connect with our ED & I ambitions.

Placed based conversations – linked to LCO development, workforce transformation, economic strategies, post COVID recovery.
Twice a year **NCA Community of Practice** – to support and challenge

By 2025 the NCA will:

- Create 1000 pre-employment opportunities every year for those furthest away from employment
- 85% of whom to be supported into long lasting paid work
- 50% of those employed by the NCA to be local residents
- Have 1000 NHS Career Ambassadors & Work Experience Hosts to inspire our future workforce

Progress on our journey so far:

- Created over 400 COVID complaint pre-employment opportunities in 2021 targeting those furthest away from employment from 166
- Change our internal recruitment process to move pre-employment learners directly into paid work
- Smashed our 2025 target of 50% of those employed by the NCA to be local residents to 57% (from 47%) so stretched to 60%
- Doubled our NHS Career Ambassadors & Work Experience Hosts to inspire our future workforce to 800 during a pandemic



Prince's Trust



Learning

- “NHS Anchor Institutions” do not exist in isolation
- Big isn’t always best. NCA brings infrastructure and ability to take risks
- Partnership & playing to strength is key
- Barriers to employment not *only* protected characteristics- intersectionality particularity with poverty leans to place based approach
- Strength based approach not vacancy problem.
- This takes time and will not solve immediate workforce issues –but will influence wider determinants of health
- Internally need to link to annual planning and objectives: social movement with a trajectory
- Story “data with soul”



“it made me realise how far I’ve come from being the young girl who believed that I couldn’t accomplish anything. My will power, confidence and determination are far greater than it was before this programme had started. I can see the massive change in myself and how far I’ve come from being the shy and insecure individual.”

A. left school without English and Maths GCSEs and since 2018 has spent relatively little time outside the family home. In March 21 she has secured full time work in Health Records after work experience in the Vaccination Hub. In addition to obtaining employment, she has also gone back to College to gain Maths and English qualifications.

Looking forward to the discussion

donna.mclaughlin@nca.nhs.uk

#ncafutures

A local perspective...

Kevin Garrod [Mid
and South Essex
Anchors Programme] &
Dr Hinnah Rafique
[Generation Medics]

Mid and South Essex Foundation Trust Anchor Programme

Initially Basildon Hospital as Anchor, subsequently from April 21, all three Mid and South Essex Acute hospitals

- ✓ Works to the key Anchor Pillars; Collaboration , Employment, Net Zero , Social Value and Insight
- ✓ Focus on disadvantage and inequality, 60 `members' dawn together on a monthly basis
- ✓ Webpage, annual report, `governance right' and accountable to MSEFT Board through its Chief Improvement and Strategy Officer

Employment :UKCRF Southend £423,000- 30th June 2022

Moving people living in the most deprived wards in Southend who are unemployed or economically inactive, towards work at either Southend or the local health and care sector.

- ✓ Helps develop the local NHS and care workforce needed for the future.
- ✓ Tests whether a dedicated support role that helps participants to secure and maintain health sector work and if the strengthening of local routes, into the NHS , can improve recruitment and retention and an individual's well-being.
- ✓ 100 learners , 60 job seekers and 40 job starts
- ✓ Follow along support , Housing associations umbrella APPG exemplar and digital support,
- ✓ Focus on entry level , non clinical roles i.e. Estates, Facilities and Maintenance

Voluntary, community and social enterprise sector as equal partners

- ✓ Local, regional and national VCSE component
Small grassroots with an insecure funding base,
Local, well funded and developed with a clear remit
National 24/7 tech orientated social enterprise
- ✓ Part of the initial planning – we did not differentiate
- ✓ Whilst Mid and South Essex took the lead accountable role devolving as much as possible to partners was an important concept
- ✓ The mix is important – everyone learns together
- ✓ Full Cost Recovery and Social Value
- ✓ Collective targets, good communication and an understanding



Generation Medics 🖐️



We support people from any background to find and be successful in healthcare careers



Our Work



Inspire



Empower



Succeed

A national perspective...

Carrie McKenzie

[Voluntary
Partnerships
Manager NHS EI]

Voluntary Community and Social Enterprise (VCSE) sector partnerships with Integrated Care Systems

Presented by Carrie McKenzie, Voluntary Partnerships Senior Manager, Voluntary Partnerships Team.

NHS England and NHS Improvement



Future of Integrated Care Systems



There are 42 Integrated Care Systems (ICSs) are partnerships to which have four fundamental purposes:

1. Improving population health and healthcare
2. Tackling unequal outcomes and access
3. Enhancing productivity and value for money
4. Helping the NHS to support broader social and economic development

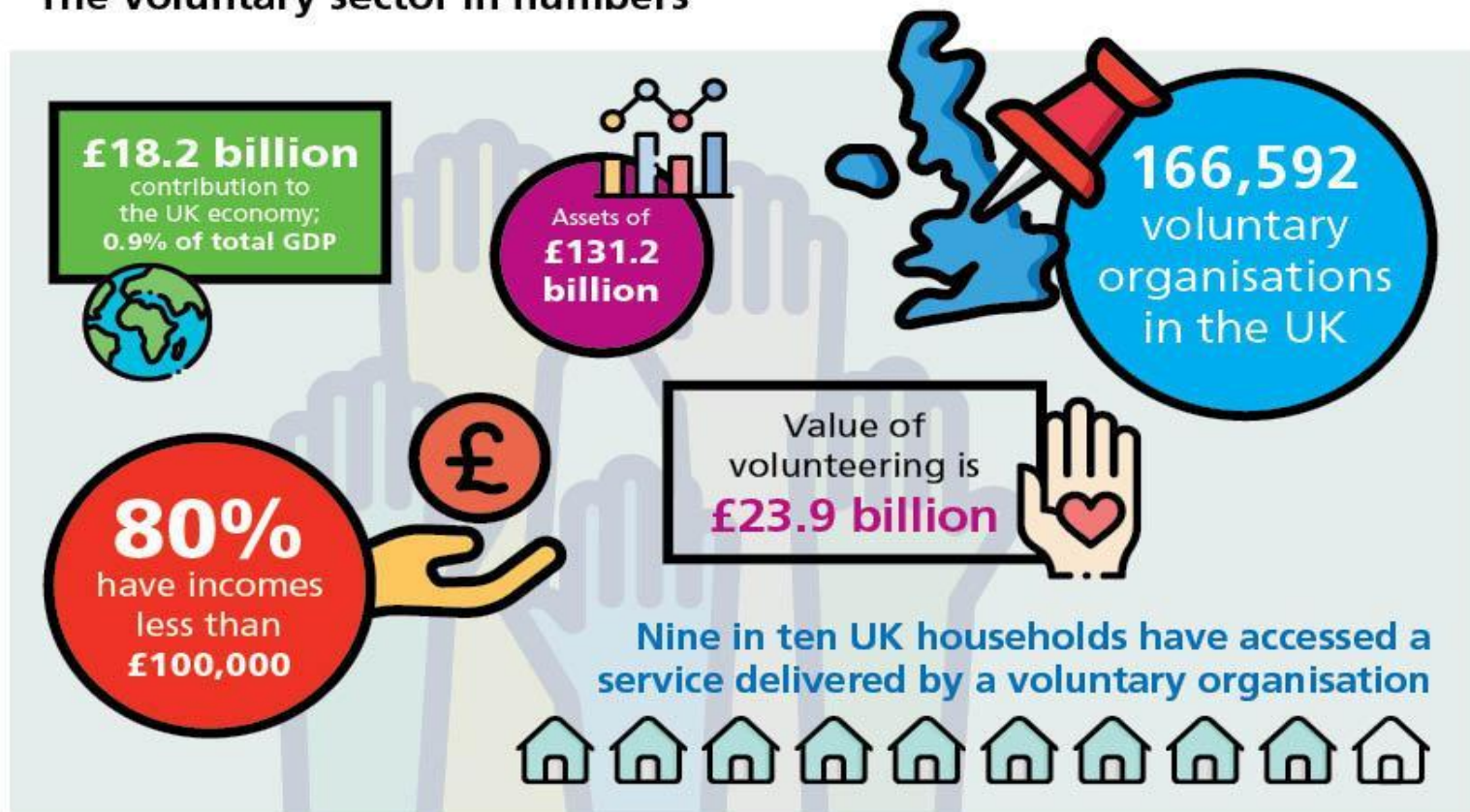
This involves the following changes:

- **Stronger partnerships** in local **places** between NHS, local councils and others such as employers, education, housing and VCSE sector
- **System-wide strategic commissioning** with a focus on population health and reducing health inequalities (CCGs will no longer exist)

Working with the VCSE sector

You can find out more about your ICS [here](#).

The voluntary sector in numbers



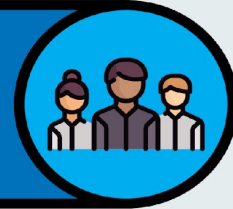
Source: The UK Civil Society Almanac, 2020

The scale of the Social Enterprise sector in the UK



100,000 Social Enterprises
(source SEUK 2018)

2 million employees



Worth £24 billion

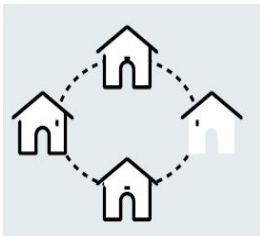
Source: NCVO Almanac 2020

NB: this data does not include unregistered community groups

The VCSE sector is a **vital cornerstone** of a progressive health and care system. ICSs should ensure their **governance and decision-making arrangements** support close working with the sector as a **strategic partner in shaping, improving and delivering services** and developing and delivering plans to tackle the **wider determinants of health**. VCSE partnerships should be embedded as an essential part of how the system operates at all levels.

This will include involving the sector in governance structures and system **workforce, population health management** and **service redesign** work, leadership and organisational **development plans**.

Integrated Care System Structure – April 2022 onwards



Neighbourhoods: Populations up to 50,000

- Brings together Primary Care Providers (PCNs) – GP, Dentist, Pharmacy, Opticians and community services into Primary Care Networks (PCNs)

VCSE sector have a role to play in

- Social Prescribing and Asset Based Community Development
- Population Health Management and health promotion

Place: Populations between 250,000– 500,000

Partnerships between the NHS, local government and other system partners.

VCSE sector have important role to play in

- Supporting design, delivery and development of new service model
- Reducing Health Inequalities and supporting prevention
- Focusing on the integration of services

System: Populations over 1 million

Integrated Care Board (ICB)

New statutory organisation leading integration within the NHS, bringing together all those involved in planning and providing NHS services. Subsumes the role of Clinical Commissioning Groups

Integrated Care Partnerships (ICPs)

Forums bringing together partners across the system responsible for developing overarching strategies that cover health, social care and public health and address the wider determinants of health and wellbeing.



Creating Partnerships for Success:

Core components for partnership working



Programmes and activities

1) National development programmes

- Supporting the development or strengthening of system level VCSE alliances
- Embedding the VCSE in Population Health Management (PHM)

2) Understanding the barriers and enablers

- Data, insight and intelligence
- Role of the VCSE in service design
- Sustainability and models for investment

3) Developing resources and quality improvement tools

Getting ready for ICS's



- 1) **Continue delivering and working with partners in your local area -** ICSs will work on the principle of subsidiarity, with a specific focus at “Place level”. Provider Collaboratives will operate at a ICS footprint.
- 2) **Reach out to other VCSE organisations in your area.** In many areas there will be a VCSE Leaders group or join a local VCSE infrastructure organisation provide support and leadership for the local VCSE sector. NAVCA's [Find a member \(navca.org.uk\)](http://navca.org.uk) site lists LIOs for all areas.
- 3) **Sign up to our Working in partnership with the VCSE sector Future NHS Collaboration platform** england.voluntarypartnerships@nhs.net

[Additional Resources](#)

NHS England Building Strong Integrated Care Systems everywhere: Guidance on developing partnerships with the VCSE sector.

NHS Confed August 2020 “How health and care systems can work better with the VCSE sector”

NHS England [ICS Design Framework pg. 28-29](#)

Understanding the role of the VCSE in an ICS (video) – North East and North Cumbria ICS

Q&A

Please use the Q&A function on Zoom



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have you found this event?**

① Start presenting to display the poll results on this slide.

Thank you



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Keep an eye out for more resources coming soon



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