FORMULA FOR INNOVATION + IMPACT

GENERATE INSIGHTS
We surface deep, challenging insights and build a compelling case for change
We can help you to:
• Shed new light on hard problems by researching and understanding the reality of people’s lives
• Assess the costs, value for money and outcomes of existing provision
• Review relevant research and evidence-based solutions
• Scan for inspiring new solutions from different places, sectors and systems
• Map relevant assets and resources in organisations, places and systems

MOBILISE ENERGY
We engage people in a powerful shared vision, and create the energy for collective action
We can help you to:
• Communicate a compelling case for change that inspires people to act
• Facilitate events and workshops that create high levels of buy-in, collaboration and collective action
• Develop an outcomes framework that is owned by all the stakeholders in the system
• Identify the new metrics and measures of success that will drive change
• Develop a powerful vision and bring it to life through exciting products and meaningful engagement

DESIGN NEW SOLUTIONS
We co-design new, practical solutions with high potential for impact and cost-savings
We can help you to:
• Generate a wide range of ideas for new solutions, and select those with the greatest potential
• Co-design promising new solutions and then prototype and test them with staff and the public
• Create a detailed blueprint for the new solution, specifying an implementation plan, costs and potential savings
• Identify and mobilise the assets and resources needed for successful implementation
• Co-develop an implementation plan and evaluation design

BUILD CAPABILITY
We work with leaders and teams to grow their roles, skills and capabilities
We can help you to:
• Identify and develop the roles, relationships, resources, skills and behaviour change required
• Coach leaders to ensure they have the necessary tools and strategies to lead innovation
• Design and deliver workforce learning that supports staff to develop and sustain new practices
• Provide evidence based tools and frameworks to help leaders monitor and evaluate progress
• Partner with experts to provide specialist technical support, including digital, media, finance, HR

LEAD SYSTEM CHANGE
We work with leaders to change their systems, sectors and settings, so new solutions can flourish
We can help you to:
• Engage senior stakeholders across the system and secure their active sponsorship and support
• Develop new governance arrangements, and maximise the value of existing networks and partnerships
• Develop meaningful accountabilities and performance measures
• Create the right approaches to ongoing learning and evaluation to drive continuous improvement
• Design new incentives, including financial, to change behaviours

SCALE SOLUTIONS
We work with system leaders to adopt and adapt solutions from elsewhere or scale their own new solutions
We can help you to:
• Evidence the impact of a new solution on outcomes and costs
• Maintain fidelity to the evidence based core of a new solution while adapting flexible features to local contexts
• Grow communities of practice, engagement and interest and facilitate learning events
• Build a movement for change around a new solution through powerful communications and engagement
• Establish new ventures and develop sustainable business models

© 2018 Innovation Unit