

# FORMULA FOR INNOVATION + IMPACT

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## GENERATE INSIGHTS

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We surface deep, challenging insights and build a compelling case for change



We can help you to:

- Shed new light on hard problems by researching and understanding the reality of people's lives
- Assess the costs, value for money and outcomes of existing provision
- Review relevant research and evidence-based solutions
- Scan for inspiring new solutions from different places, sectors and systems
- Map relevant assets and resources in organisations, places and systems

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## BUILD CAPABILITY

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We work with leaders and teams to grow their roles, skills and capabilities



We can help you to:

- Identify and develop the roles, relationships, resources, skills and behaviour change required
- Coach leaders to ensure they have the necessary tools and strategies to lead innovation
- Design and deliver workforce learning that supports staff to develop and sustain new practices
- Provide evidence based tools and frameworks to help leaders monitor and evaluate progress
- Partner with experts to provide specialist technical support, including digital, media, finance, HR

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## MOBILISE ENERGY

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We engage people in a powerful shared vision, and create the energy for collective action



We can help you to:

- Communicate a compelling case for change that inspires people to act
- Facilitate events and workshops that create high levels of buy-in, collaboration and collective action
- Develop an outcomes framework that is owned by all the stakeholders in the system
- Identify the new metrics and measures of success that will drive change
- Develop a powerful vision and bring it to life through exciting products and meaningful engagement

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## LEAD SYSTEM CHANGE

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We work with leaders to change their systems, sectors and settings, so new solutions can flourish



We can help you to:

- Engage senior stakeholders across the system and secure their active sponsorship and support
- Develop new governance arrangements, and maximise the value of existing networks and partnerships
- Develop meaningful accountabilities and performance measures
- Create the right approaches to ongoing learning and evaluation to drive continuous improvement
- Design new incentives, including financial, to change behaviours

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## DESIGN NEW SOLUTIONS

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We co-design new, practical solutions with high potential for impact and cost-savings



We can help you to:

- Generate a wide range of ideas for new solutions, and select those with the greatest potential
- Co-design promising new solutions and then prototype and test them with staff and the public
- Create a detailed blueprint for the new solution, specifying an implementation plan, costs and potential savings
- Identify and mobilise the assets and resources needed for successful implementation
- Co-develop an implementation plan and evaluation design

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## SCALE SOLUTIONS

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We work with system leaders to adopt and adapt solutions from elsewhere or scale their own new solutions



We can help you to:

- Evidence the impact of a new solution on outcomes and costs
- Maintain fidelity to the evidence based core of a new solution while adapting flexible features to local contexts
- Grow communities of practice, engagement and interest and facilitate learning events
- Build a movement for change around a new solution through powerful communications and engagement
- Establish new ventures and develop sustainable business models